



MEGA-SESH

CANNABIS COMMUNITY CARNIVAL




AUGUST, 19 & 20

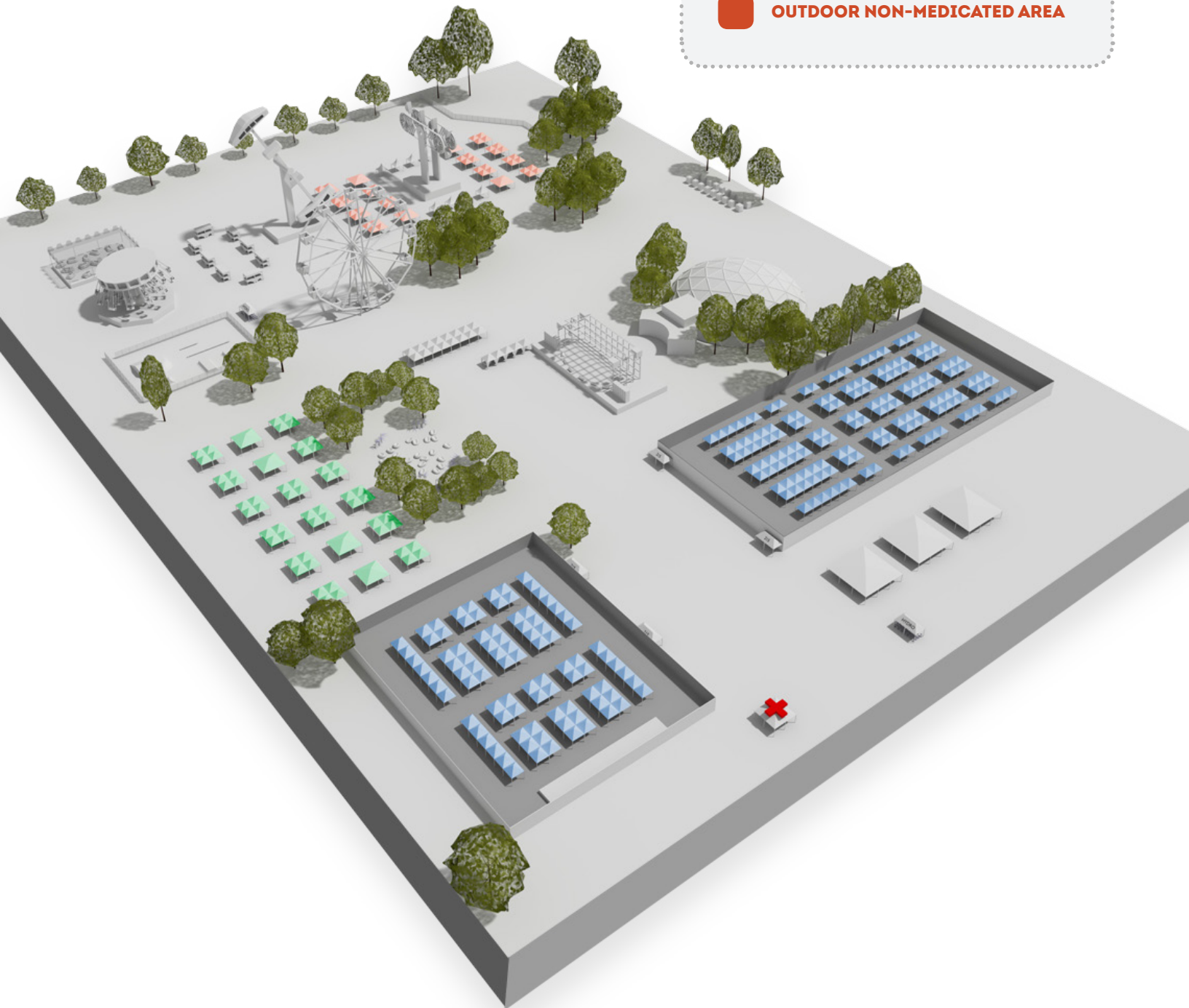
NATIONAL ORANGE SHOW
SAN BERNARDINO, CA



EXHIBITOR/SPONSOR GUIDE

VENUE & MAP

-  **INDOOR PROP 215 AREA**
-  **OUTDOOR PROP 215 AREA**
-  **OUTDOOR NON-MEDICATED AREA**



CALLING ALL EXHIBITORS

Mega Sesh will be America's Largest Cannabis Community Carnival with our first event in San Bernardino, Ca at the NATIONAL ORANGE SHOW. We appreciate the support the Cannabis Community has shown us this past year during our monthly events and hope you'll continue to support our efforts by joining us for MEGA SESH on August 19th & 20th. This is the very last year of Prop 215 here in California and we want to celebrate with you all by offering a fun-filled experience with like-minded people, an exciting carnival experience, cannabis competition, and live art.

We have a number of different booth options and sponsorship levels to consider. We look forward to having you at MEGA SESH.

INDOOR CANOPIES

Size	Passes	Prop 215 (Medicated)
10x10	4	\$2,000
10x20	8	\$3,800
20x20	16	\$6,500

Includes:

- 8' Folding Table (Per 10x10)
- 4 CHAIRS (Per 10x10)
- ELECTRICITY
- 10'x10' PLAIN WHITE CANOPY
- AIR CONDITIONED BUILDING

OUTDOOR CANOPIES

Size	Passes	Prop 215 (Medicated)	Non-Medicated
10x10	4	\$1,500	\$1,250
10x20	8	\$3,000	\$2,300
20x20	16	\$4,500	\$4,200

Includes:

- 8' Folding Table (Per 10x10)
- 4 CHAIRS (Per 10x10)
- 10'x10' PLAIN WHITE CANOPY
- ELECTRICITY OPTIONAL (+\$100 to add)

SPONSORSHIP LEVELS

Mega Sesh would not be possible without the contributions of our Official Sponsors! We have many levels of Sponsorship to consider, please take a look:

FRIEND \$2K	CONTRIBUTOR \$4K	BRONZE \$7K	SILVER \$10K	GOLD \$15K	PLATINUM \$30K	HEADLINER \$50K
Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on Website
3 Vendor Wristbands	6 Vendor Wristbands	10 Vendor Wristbands	18 Vendor Wristbands	18 Vendor Wristbands	28 Vendor Wristbands	28 Vendor Wristbands
	\$1,000 Booth Credit	Full Page Ad in Official Program	Full Page Ad in Official Program	Full Page Ad in Official Program	Full Page Ad in Official Program	Full Page Ad in Official Program
		Logo on All Banners	Logo on All Banners	Logo on All Banners	Logo on All Banners	Logo on All Banners
		Logo on Instagram	Logo on Instagram	Logo on Main Stage	Logo on Main Stage	Logo on Main Stage
		One Instagram Shout Out	Two Instagram Shout Outs	Logo on Instagram	Logo on Instagram	Logo on Instagram
		\$1,500 Booth Credit	Logo on Official Poster	Three Instagram Shout Outs	Five Instagram Shout Outs	Eight Instagram Shout Outs
			10x10 Canopy Included	Logo on Official Poster	Logo on Shirts	Logo on Shirts
				20x10 Canopy Included	Logo on Official Poster	Logo on Official Poster
					Private Cabana	Private Cabana
					Logo in Email Newsletter	Logo in Email Newsletter
					Stage Promotion 2x	Two Mentions in Radio Ad
						Stage Promotion 4x
						Logo on Main Entrance Signage
						40x40 Air Conditioned Lounge

SPONSOR OPPORTUNITIES

215 Areas - \$30K/Per Section

Mega Sesh will offer 2 separate Prop 215 fully air-conditioned buildings, and a large outdoor area. These locations are limited to only 3 official Sponsors and all Prop 215 exhibitors will be in these sections for the event. Each section's signage, placement on map, etc will have your logo prominently displayed on it. Each one of these packages also includes a dedicated 10x20 in the center of the sponsored area - making sure you're the main attraction! *Limit 3

Carnival Sponsor - \$25k/Per Ride

The carnival will be able to be experienced by all attendees of Mega Sesh regardless of them having a Doctor's Recommendation or not and is certain to be one of the main attractions of Mega Sesh. As part of your sponsorship package, one of the main carnival rides will be dedicated to your brand and all signage directing attendees to the carnival, placement on the map, etc will all display your logo. *5 Available

Golf carts - \$10k/Per Cart

Your brand will receive an official golf cart for use during Mega Sesh load-in and load-out times. Your dedicated cart will display your brand's logo. These will be the only carts allowed by exhibitors. *Limit 5

Hydration station - \$5k/Per Cart

We'll have multiple hydration stations through Heritage Field & Stadium offering free water to attendees. Your logo will be displayed on each of these stations as well as on the official Mega Sesh map. *Limit 3

VIP Bag Sponsor - 10k

Be the center of attention with our VIP Bag Sponsorship. All goodies from our sponsors will be placed inside your company's provided bags! This is a great opportunity to have your brand represented by all of the Mega Sesh VIP attendees. *Limit

MEGA KIT PRODUCT SPONSORS

Get your products into the hands of hundreds of cannabis enthusiasts! The Mega Kit gives your brand the unique opportunity to bring your product directly to your target consumer. We'll also be sure to encourage each official MEGA Judge to share their kit online potentially reaching thousands of prospective customers.

- Herb Vaporizer
- Herb Grinder
- Herb Glass Tip
- Herb Rolling Papers
- Herb Rolling Tray
- Herb Hemp Wick & Lighter
- Herb Pipe
- Dab Quartz Nail
- Dab Titanium Nail
- Dab Ceramic Nail
- Dab Email
- Dab Torch
- Dab Tool & Cap
- Dab Cloth

OTHER MEGA OPPORTUNITIES

We are looking for a few product sponsors to help make Mega Sesh a great success! If you can provide help in any of the following areas please let us know by emailing info@megasesh.com

Artists - Street performers, canvas artists, glass blowers, musicians! We want to hear from you. Please be sure to apply on our website.

Food Vendors - All food is being handled by the The National Orange Show Center and we unfortunately will not be accepting food vendors at this time.

VIP Bag Product Sponsor (150 item donation*)

Want your product to be in the very limited VIP bags? Whether or not you're able to exhibit on August 19 and 20th, this is a great way to get exposure!

*Items must be smaller than 5"x5" and must be 150 of the same item with your company's logo prominently displayed on it. Medicated products desired.

MEGA COMPETITION

ENTRY FEE

With Booth: **\$250**
Without Booth: **\$500**

ENTRY REQUIRMENTS

112 pieces for product competition,
QP for flower, and/or loz. for concentrate

ENTRY DEADLINE!

INQUIRE & PAYMENT DUE BY: **JULY 24, 2017**
ENTRY INTAKE: **JULY 26, 2017**

CATEGORIES & AWARDS

- Best Flower
- Best Concentrate
- Best Solventless
- Best Vape
- Best Edible
- Best Product
- Best Booth - VIP Holders Choice!



COMPETITION RULES

GENERAL RULES

- One entry per category per brand
- Products will be tested by The Werc Shop; all entries that fail the pesticide test will be automatically disqualified.
- Entries must be medicated
- Winners receive a trophy and notoriety as the first ever MEGA COMPETITION winner listed on the official MegaSesh website.
- Entries failing to be packaged according to the specifications listed below will not be accepted.
- There shall be no refunds for rejected or disqualified entries.
- Disqualified entries will be immediately discarded and contaminated entries will not be returned. Failed test results will be provided to disqualified entries. Please fully ensure your medicine is safe for consumption

FLOWERS

- Quarter pound of flowers required for entry. Each entry must be packed in individual zip lock bags with no markings in 1 gram increments. Individual grams must be placed inside larger bags or containers holding the entries with the company name and strain clearly labeled on the larger bag(s). There shall be a total of at least 112 samples.
- Entries are to be judged based on smell, taste, visual appeal, and overall medicinal effects on a scale of 1-10 with 1 being lowest and 10 being highest. Highest overall score wins.

CONCENTRATES

- Concentrates include all consistencies of hash including, but not limited to, oils, waxes, budders, shatters, and crumble extracted using a solvent.
- Minimum one oz of concentrates required per entry. Entries are to be packaged in 0.25 gram increments. Concentrates are to be placed in parchment paper, white PTFE sheets, or clear jars with no marking on the individual samples. The samples are to be placed in a larger bag or container with the company name, strain, and intended consistency (shatter, sugar, budder, etc.) clearly labeled. There shall be a total of at least 112 samples.
- No non-cannabis derived materials, such as food derived terpenes, shall be infused into the concentrate. All entries with non-cannabis derived materials will be disqualified from qualification.
- Entries are to be judged based on smell, taste, visual appeal, and overall medicinal effects on a scale of 1-10 with 1 being lowest and 10 being highest. Highest overall score wins

NON-SOLVENT HASH

- Non-solvent hash includes all non-solvent concentrates including, but not limited to, dry sieves, water extractions, and co2 extractions.
- Rules and packaging details for non-solvent hash are otherwise identical to the rules governing the concentrates competition.

COMPETITION RULES CONT'D...

EDIBLES

- Edibles include any medically infused product that is to be ingested orally including, but not limited to, food, baked goods, tinctures, capsules, and pills.
- Each entry must have 112 individual packages in generic containers clearly labeled with ONLY dosing (mg of THC in sample) and serving sizes on the individual packages. The individual packages shall be placed in a larger bag or container with the company name, edible, dosing, and serving size clearly labeled.
- If your edible requires refrigeration, we ask that you bring it in a disposable cooler. Megasesh will do our best to ensure proper refrigeration between collection of the entries and the event date but make no guarantee of freshness or non-spoilage.
- Entries are to be judged based on visual appeal, taste, overall medicinal effects, and accuracy of dosing information. Visual appeal, taste, and medicinal effects shall be scored on a scale of 1-10 with 1 being lowest and 10 being highest. Accuracy of dosing information shall be scored based on the ratio of the stated dosing information and the final lab results. A 1:1 ratio shall receive 10 points; the difference between labeled dosing and lab result shall be deducted from the maximum 10 points based on the percentage difference between label and lab results. Highest overall score wins.

VAPES

- Vapes include pre-filled vape pen cartridges or any vaping product intended to be used with a vaporizer mod, such as medicate e-juices.
- Each entry must have 112 individual samples and, if a battery is required, the battery attachment.
- Entries are to be judged based on visual appeal, taste, and overall medicinal effects on a scale of 1-10 with 1 being the lowest and 10 being the highest. Highest overall score wins.
- Due to the nature of cartridges and the often identifiable nature of the cartridges, vapes will not be judged blind.

PRODUCTS

- The products category shall include any infused product that does not fit into one of the 5 listed categories above such as topicals, bath products, lotions, or lubricants.
- Each entry must have 112 individual samples with labels clearly indicating what the product is.
- Entries are to be judged based on visual appeal of the product, packaging, and overall medicinal effects on a scale of 1-10 with 1 being the lowest and 10 being the highest. Highest overall score wins.
- Due to the identifiable nature of products, the category will not be judged blind.

CUSTOM BRANDED CANOPY AND TABLE EXAMPLE

STARTING AT: \$1,450



OPTIONAL UPGRADE:

Custom Printed 10x10 Canopy: **\$1450**
Add Custom Printed Table Cloth: **+\$300**



Custom Designs Provided by: www.420WebPros.com

420 Web Pros also does...

Product Packaging, Shatter Envelopes, Marketing, Video Production, Social Media Management, Print Design, Custom Business Cards, Web Design, etc.



MegaSesh Rep:

APPLICATION FORM

BUSINESS NAME:

CONTACT PERSON:

NON-PROFIT 501 C3#: (IF APPLICABLE)

BUSINESS ADDRESS:

CITY STATE, ZIP:

PHONE:

EMAIL:

WEBSITE:

INSTAGRAM:

EXHIBITOR

BOOTH SIZE & TYPE:

Official Mega Sesh exhibitors will be able to select their place on the official map in the order of which they've booked. Official booking happens only when an exhibitor agreement is sent and full payment for your booth has been paid.

Plain White Canopy Needed?

SPONSOR

SPONSORSHIP LEVEL:

SPONSORSHIP PACKAGE:

PRODUCT SPONSOR

What product does your brand make?

EXHIBITOR RULES

- No p/a systems, music amplifiers, microphones or megaphones!! (strictly enforced) we are providing live entertainment.
- No exhibiting items without an exhibitor pass, only allowed to bring in large quantity of items with exhibitor pass. Anyone caught in violation risks ejection from the event without refund.
- No selling items with the mega sesh logo on them, we will be selling official mega sesh merchandise. Anyone caught in violation risks ejection from the event without refund.
- No exhibiting of non-medicated food or drink at booth. Only official food vendors will be permitted to sell non-medicated food & drink.
- Exhibitors are financially responsible for any damages caused to booths, drapes, or any property. Do not tape, nail, screw, pin, tack etc., any material to the fabric drapes.
- Exhibitors must be at their booth ready to operate by event opening (12:00pm). After 12pm you may potentially be moved.
- No golf carts. Only official mega sesh staff carts and sponsor cart will be permitted.
- Outdoor exhibitors are to clear their valuables nightly. No sleeping at booth overnight. Private overnight security is available. Ask us for details. Mega sesh is not responsible for lost/stolen property.
- No vehicles will be permitted on the lot saturday morning. All vehicle load-in must be completed on friday. More details will be sent to exhibitors.
- Exhibitor parking is limited. Exhibitors will be allotted 2 parking passes per 10x10. We advise carpooling.
- Aisles and fire lanes must remain clear of any obstructions.
- No pets or animals allowed without prior approval.
- No alcohol or illegal drug use allowed.



MEGASESH.COM

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